



## News Release

For Immediate Release

Seniors in the Bay of Quinte have the opportunity to participate in new project in their community

**March 15 , 2018**

**Trenton, Ontario**

**Employment and Social Development Canada**

Seniors make significant and valuable contributions to their families, communities and society. The Government of Canada remains committed to empowering seniors across Canada so they can contribute to and share in the prosperity of the country.

Seniors in Trenton will receive financial support to acquire resources to assist their project, announced Neil Ellis, Member of Parliament for Bay of Quinte, on behalf of the Honourable Jean-Yves Duclos, Minister of Families, Children and Social Development.

The New Horizons for Seniors Program promotes positive aging by supporting seniors' volunteerism and encouraging seniors to play an active role in their communities. This innovative program enhances seniors' social well-being and enables them to maintain social ties and share their knowledge, skills and experience with others.

The Trenton Curling Club is receiving \$23,900 for their project funded through the New Horizons for Seniors Program (NHSP). The Club will use the funding to purchase new furnishings and audiovisual equipment, which will be utilized to offer curling workshops. The workshops will support seniors' engagement in sport and team building in the Bay of Quinte community.

### Quotes

*"The Government of Canada is committed to ensuring that all Canadians have a real and fair chance to succeed. We support a wide array of New Horizons for Seniors Program projects that bring seniors together in innovative ways to help build communities that are strong and vibrant. These grassroots projects are community-driven and promote social interaction, positive aging and seniors' well-being. They reach out to seniors and encourage them to pursue active lifestyles, expand their social network and play a leading role in activities that inspire goodwill, sharing and fellowship among community members.*

– The Honourable Jean-Yves Duclos, Minister of Families, Children and Social Development Canada

*"The Government of Canada is dedicated to expanding opportunities for Canadian seniors to get involved in community activities that meet their needs, reflect their interests, and tap their collective resources and experiences. We support New Horizons for Seniors Program community-based projects so that seniors across Canada can lead and participate in local activities beneficial to many."*

– Neil Ellis, Member of Parliament for Bay of Quinte

*"These improvements will provide seniors in our community the opportunity to remain socially active, in turn promoting good physical and emotional well-being."*

– Jim Harrison, Mayor for the City of Quinte West

*"This is exciting news for the Trenton Curling Club and a wonderful opportunity to engage the local seniors to participate in a positive program to enhance their inclusion in the community. The not-for-profit club depends on, and receives, great support from its members volunteering in numerous capacities."*

– David Flieler, President of the Trenton Curling Club



## Quick Facts

- This project was approved through the Government of Canada's New Horizons for Seniors Program (NHSP) 2017–2018 Call for Proposals for Community-based Projects.
- Through the NHSP 2017-2018 Call for Proposals, the Government of Canada is providing approximately \$35 million in NHSP funding for more than 1,880 community-based projects.
- Since 2004, the NHSP has approved close to 21,600 projects in hundreds of communities across Canada, with a total Government of Canada investment of approximately \$452.5 million.
- The NHSP 2017-2018 Call for Proposals for Community-based Projects was open from May 10, 2017 until June 23, 2017.
- Eligible organizations can receive up to \$25,000 in project funding.

## Associated Links

[Funding: New Horizons for Seniors Program – Community-based Projects](#)

[Funding: New Horizons for Seniors Program – Pan-Canadian Projects](#)

[New Horizons for Seniors Program – Engaging Seniors, Strengthening Communities](#)

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# Backgrounder

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The New Horizons for Seniors Program (NHSP) is a federal grants and contributions program that supports projects led or inspired by seniors who make a difference in the lives of others and their communities. Through the NHSP, the Government of Canada encourages seniors to share their knowledge, skills and experiences to the benefit of others.

The objectives of the NHSP are:

- promoting volunteerism among seniors;
- engaging seniors in the community through mentoring of others;
- expanding awareness of elder abuse, including financial abuse;
- supporting social participation and inclusion of seniors; and
- providing capital assistance for new and existing community projects and/or programs for seniors.

NHSP funding supports community-based projects and pan-Canadian projects.

## **Community-based projects**

Community-based project funding supports activities that engage seniors and address one or more of the program's five objectives: volunteering, mentoring, expanding awareness of elder abuse, social participation and capital assistance. These projects are eligible to receive up to \$25,000 in grant funding. Approximately \$35 million is provided each year for community-based projects.

More than 1,880 projects across Canada were approved through the [NHSP 2017–2018 Call for Proposals for Community-based Projects](#). It invited organizations to apply for funding for projects that help empower seniors to share their knowledge, skills and experiences with others and support communities by increasing their capacity to address local issues.

For more information, visit [Canada.ca/funding-new-horizons-seniors-community](http://Canada.ca/funding-new-horizons-seniors-community).

## **Pan-Canadian projects**

Pan-Canadian projects test and share best practices across the country and replicate interventions that have worked well in addressing seniors' issues.

Projects that have received funding through the [NHSP 2015–2016 Call for Proposals for Pan-Canadian Projects](#) are using a collective impact approach where project partners work together to achieve measurable results in addressing social isolation among seniors.

These projects are funded for up to three years and receive financial support of up to \$750,000.

More than \$21 million is being made available for pan-Canadian projects funded through the NHSP 2015–2016 Call for Proposals.

For more information, visit [Canada.ca/funding-new-horizons-seniors-pancan](http://Canada.ca/funding-new-horizons-seniors-pancan).